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Lois Rossi
Manheim
Lois.Rossi@Manheim.com
(678) 645-2028

MANHEIM SPECIALTY AND HEAVY TRUCK AND EQUIPMENT AUCTIONS OFFER TIPS FOR DEALERS, ANNOUNCE MAY SCHEDULE

ATLANTA – Manheim’s Specialty and Heavy Truck and Equipment sales created first-ever tips for dealers considering expanding their inventories beyond automobiles. The company also published May auction schedules to make it easier for dealers to locate upcoming sales.

“Specialty and Heavy Truck and Equipment sales are growing in popularity with dealers,” said Karen Braddy, general manager of Specialty and Heavy Truck and Equipment sales for Manheim. “Our goal is to continue to educate dealers on ways to take advantage of these sales and make it easier for them to locate sale locations.”

Tips for dealers who are considering buying units for the first time:

- **Call ahead.** Auctions often have designated staff to help first-time buyers or sellers register for the sale and understand how the auction works. Dealers can also call Manheim at (877) 704-4636 or e-mail specialtyauctions@manheim.com or heavytruckauctions@manheim.com for more information about buying at auction.
- **Review inventory before auction arrival.** Deciding which boats, RVs or trucks to look at before sale day can save time. Dealers can hand-pick what they want to see before they arrive, research prices and make educated buying decisions.
- **Find out about services.** Some auctions offer specialized staffing and services to registered dealers. These services include inspections, reconditioning and mechanical repairs that are designed to get vehicles ready for sale quickly.
- **Know the benefits.** Specialty and Heavy Truck and Equipment auction staff help dealers understand pricing, the benefits of guaranteed titles and funds, and how they can improve their bottom lines. For sellers, having the right buyers bidding together keeps wholesale prices competitive.
- **Use online tools.** Using online resources like PowerSearch, Simulcast and OVE.com lets dealers do their homework before the sale and prepares them to buy and sell with confidence.

Below is the Specialty and Heavy Truck and Equipment sales schedule for May. Call Manheim at (877) 704-4636 or e-mail specialtyauctions@manheim.com or heavytruckauctions@manheim.com for more information about inventory available at each sale.

Manheim Heavy Truck and Equipment

Manheim Toronto – May 12, May 26
Manheim Harrisonburg – May 13
Manheim Southern California – May 14
Manheim Minneapolis – May 13
Manheim Tucson – May 19
Manheim Ft. Worth – May 15
Manheim Ft. Wayne – May 20
Manheim Ohio – May 26
Manheim Lakeland – May 27
Manheim Milwaukee – May 27

Manheim Specialty

Manheim Daytona – May 12, May 20
Manheim Lakeland – May 13, May 20
Manheim Milwaukee – May 13
Manheim DRIVE – May 18
Manheim New York – May 19
Manheim Kansas City – May 20
Manheim Missouri – May 21
Manheim Southern California – May 21, May 28
Manheim Ft. Worth – May 22
Manheim Minneapolis – May 27
Manheim Nashville – May 27
Manheim Tucson – May 27
Manheim Pensacola – May 28

About Manheim Specialty and Heavy Truck and Equipment Auctions

Manheim, the largest provider of vehicle remarketing services, began hosting Manheim Specialty and Heavy Truck and Equipment auctions to meet the growing needs of customers looking for used vehicles other than the traditional automobile. Today, Manheim offers customers access to 90 auction locations in North America; of those 14 have facilities for selling specialty units including boats, RVs, motorcycles and PowerSports vehicles, and another 13 have facilities for selling medium-duty to heavy-duty trucks and equipment consisting of tractor-trailers, box trucks, vehicle transporters, construction equipment and agricultural equipment.

By offering services such as full-service reconditioning, electronic condition reports, certification, distribution centers, title management, inspections, vehicle transportation, financing and dealer floor planning, Manheim helps customers realize the full value of their vehicles.

Customers can also take advantage of Mobile Specialty auctions that provide convenient, onsite sales and support at any location in North America. All vehicles are sold in-lane or online via Manheim Simulcast and OVE.com. A complete list of Manheim Specialty auctions can be found at www.manheimspecialtyauctions.com or www.manheimheavytruckauctions.com.

For more information please call (877) 704-4636 or e-mail specialtyauctions@manheim.com or heavytruckauctions@manheim.com.