



FOR IMMEDIATE RELEASE  
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**MANHEIM NEW YORK TO BEGIN  
HOSTING STANDALONE HEAVY TRUCK AND EQUIPMENT SALES**  
*Sales Will Be Largest of Their Kind in the Northeast*

ATLANTA – Manheim New York, located in Newburgh, N.Y., will host the first of what will become a regular series of standalone Heavy Truck and Equipment sales on Thursday, April 2, at 10 a.m. The sales will be Manheim’s only dedicated Heavy Truck and Equipment sales in the Northeast and the largest of their kind in the area.

The inaugural sale will take place at Manheim New York’s (formally Newburgh Auto Auction) dedicated Specialty auction site, which is located on 34 acres at 18 State Route 17K. More than 175 units will be offered in-lane and online via Manheim Simulcast as well as OVE.com.

“Our newly renovated location offers a dedicated staff to ensure the highest level of customer service,” said Gary Charlesworth, Manheim New York general manager. “This Manheim New York sale provides consignors a unique venue to sell their vehicles, and we look forward to creating lasting relationships with longtime and new truck buyers.”

To support growing customer demand for these vehicles, alternating sales will be held for Heavy Truck and Equipment and Specialty vehicles at Manheim New York. Heavy Truck and Equipment sales will be held on the first Thursday of the month, and Specialty sales will be held on the third Tuesday of the month. Traditional vehicle sales are held at the main facility located at 2000 Dealer Drive in Newburgh, N.Y.

Located in the heart of the Hudson Valley, Newburgh is within 150 miles of New York City, Pennsylvania, Connecticut, New Jersey and Massachusetts. The facility is surrounded by six international airports, and is conveniently located to serve both the Northeast and New England markets. It is situated at the crossroads of New York State Thruway 87 and Interstate Route 84.

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## **About Manheim Heavy Truck and Equipment Auctions**

Manheim, the largest provider of vehicle remarketing services, began hosting Heavy Truck and Equipment auctions to meet the growing needs of customers looking for used vehicles other than the traditional automobile. Today, Manheim offers customers access to 90 locations in North America, with 13 dedicated to selling medium-duty to heavy-duty trucks and equipment consisting of tractor-trailers, box trucks, vehicle transporters, construction equipment and agricultural equipment.

By offering services such as full-service reconditioning, electronic condition reports, distribution centers, title management, inspections, vehicle transportation and dealer floor planning, Manheim is helping customers realize the full value of their vehicles.

Customers can also take advantage of Mobile Heavy Truck and Equipment auctions that provide convenient, onsite sales and support at any location in North America. All vehicles are sold “in-lane” or “online” via Manheim Simulcast and OVE.com. A complete list of Manheim Heavy Truck and Equipment auctions can be found at [www.manheimheavytruckauctions.com](http://www.manheimheavytruckauctions.com).

## **About Manheim**

Manheim ([www.manheim.com](http://www.manheim.com)) is the world’s leading provider of vehicle remarketing services. Through its wholesale operating locations and array of technology products, Manheim impacts every stage of a used vehicle’s life cycle, helping commercial sellers and automobile dealers realize the full value of their vehicles.

The company’s operating location services include reconditioning, certification, inspections, dealer financing, transport, title management and marshaling, among others. Manheim is also the leader in vehicle remarketing technology, using its online tools to connect buyers and sellers around the globe to the world’s largest, most comprehensive wholesale marketplace. In 2008, Manheim handled nearly 10 million used vehicles, facilitating transactions representing more than \$50 billion in value.

Manheim’s subsidiary companies provide value-added remarketing products and services, including paintless dent removal (Dent Wizard), Auto Body Repair and salvage vehicle remarketing (Total Resources Auctions).

Manheim is a subsidiary of Atlanta-based Cox Enterprises, Inc., one of the nation’s leading media companies and providers of automotive services.

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