



# Manheim

**FOR IMMEDIATE RELEASE**

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## **MANHEIM SOUTHERN CALIFORNIA TO HOST GRAND RE-OPENING SALE**

*Event To Unveil Location Upgrades, Additions To Better Serve Customers*

ATLANTA – Manheim Southern California in Fontana, Calif., will host a grand re-opening sale on Thursday, Feb. 12, beginning at 8:45 a.m. The sale event will mark the opening of the location's 15<sup>th</sup> auction lane and the remodeling of all other lanes, offices and café.

The facility enhancements were made to meet growing customer needs and to accommodate the increase in national, regional and local consignors.

“Our business has continued to grow as a result of our staff's dedication to listening and meeting customer needs,” said Tim Van Dam, Manheim Southern California general manager. “For example, adding a pizza oven and other offerings in our café was a direct result of dealer feedback. Our customers told us that having high-quality food available when doing business is important to their overall auction experience.”

The new lane will offer 300 additional vehicles weekly for in-lane and online buyers. Other activities scheduled prior to the Feb. 12 grand re-opening sale include a Total Resource Auctions sale on Tuesday, Feb. 10, and a Ford Factory sale on Wednesday, Feb. 11; both begin at 10 a.m. More than 4,000 vehicles will be offered along with prize giveaways at the grand re-opening sale.

### **About Manheim**

Manheim ([www.manheim.com](http://www.manheim.com)) is the world's leading provider of vehicle remarketing services. Through its wholesale operating locations and array of technology products, Manheim impacts every stage of a used vehicle's life cycle, helping commercial sellers and automobile dealers realize the full value of their vehicles.

The company's operating location services include reconditioning, certification, inspections, dealer financing, transport, title management and marshaling, among others. Manheim is also the leader in vehicle remarketing technology, using its online tools to connect buyers and sellers around the globe to the world's largest, most comprehensive wholesale

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marketplace. In 2008, Manheim handled nearly 10 million used vehicles, facilitating transactions representing more than \$50 billion in value.

Manheim's subsidiary companies provide value-added remarketing products and services, including paintless dent removal (Dent Wizard), Auto Body Repair and salvage vehicle remarketing (Total Resources Auctions).

Manheim is a subsidiary of Atlanta-based Cox Enterprises, Inc., one of the nation's leading media companies and providers of automotive services.

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