



Manheim

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MANHEIM PROMOTES TODD CROOM TO VICE PRESIDENT OF FINANCE-OPERATIONS

ATLANTA – Manheim recently announced that Todd Croom has been promoted to vice president of Finance-Operations, a newly created position in which he will provide financial direction and development for Manheim’s business operations.

In this role, he will work closely with Mike Broe, executive vice president of U.S. operations, and other key business partners to analyze financial trends and identify opportunities to increase efficiency and profitability at Manheim’s operating locations. He will continue to report to Joe Luppino, Manheim’s senior vice president and chief financial officer.

“Todd’s solid financial strategy and business-planning skills position him well to lead and support Manheim’s operations group,” Luppino said. “He has the knowledge, experience and capabilities needed for this important role at our company.”

Croom joined Manheim Interactive in 2000 and focused on finance and business development. In 2005, he was named director of business planning and analysis, and in 2007 moved to the role of director of finance for Manheim’s operating locations in the United States.

Prior to joining Manheim, Croom worked for Cox Enterprises as manager of new media development. He has also held finance and management training positions at Southern Company. Croom holds a bachelor’s degree in business administration from the University of Cincinnati and a master’s degree in business administration from the University of North Carolina at Chapel Hill.

About Manheim

Manheim (www.manheim.com) is the world’s leading provider of vehicle remarketing services. Through its wholesale operating locations and array of technology products, Manheim impacts every stage of a used vehicle’s life cycle, helping commercial sellers and automobile dealers realize the full value of their vehicles.

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The company's operating location services include reconditioning, certification, inspections, dealer financing, transport, title management and marshaling, among others. Manheim is also the leader in vehicle remarketing technology, using its online tools to connect buyers and sellers around the globe to the world's largest, most comprehensive wholesale marketplace. In 2008, Manheim handled nearly 10 million used vehicles, facilitating transactions representing more than \$50 billion in value.

Manheim's subsidiary companies provide value-added remarketing products and services, including paintless dent removal (Dent Wizard), Auto Body Repair and salvage vehicle remarketing (Total Resources Auctions).

Manheim is a subsidiary of Atlanta-based Cox Enterprises, Inc., one of the nation's leading media companies and providers of automotive services.

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